

# Washington State Department of Health

## Strategic Plan Overview

### VISION

People in Washington enjoy longer and healthier lives because they live in healthy families and communities.

### STRATEGY

Through collaborations and partnerships, we will leverage the knowledge, relationships and resources necessary to influence the conditions that promote good health and safety for everyone.

### MISSION

The Department of Health works with others to protect and improve the health of all people in Washington State.

## WHAT WE DO FOR WASHINGTON STATE

### Protect from communicable disease and other health threats

- Ensure an effective communicable disease prevention, surveillance and response system
- Prepare for, respond to and recover from public health threats
- Ensure safety of our environment
- Address public health impacts of climate change

### Prevent illness and injury and promote ongoing wellness

- Give all babies a planned, healthy start
- Increase immunization rates
- Support healthy weight
- Promote tobacco-free living
- Prevent or reduce the impact of adverse childhood experiences
- Protect people from violence, injuries and illness
- Raise awareness and implement strategies to promote mental health

### Improve access to quality, affordable, integrated healthcare

- Increase access to affordable healthcare
- Ensure patients experience safe, quality healthcare
- Incorporate public health and prevention into reforming the healthcare delivery system

## HOW WE DO OUR WORK

### Integration of continuous quality improvement and performance management

- Improve customer satisfaction and use of customer feedback
- Ensure performance management systems are used
- Use Lean and other quality improvement tools

### Ensure efficient, innovative, and transparent core business services

- Develop appropriate policies and legislation to support our goals and objectives
- Work toward optimal public health funding and assessment of return on investment
- Make financial and business processes transparent; engage and respond to customers
- Implement a comprehensive communication and marketing plan
- Enhance our technological capabilities

### Improve organizational health and expand workforce development

- Improve skills and capabilities of workforce
- Develop an agency succession plan
- Improve organizational health
- Integrate workplace health and wellness into activities and policies
- Ensure a robust and collaborative partnership with academia

### FOUNDATIONS

**MODELS:** Socio-Ecological • Determinants of Health • Life Course • Place Matters

**GUIDING PRINCIPLES:** Evidence-Based Public Health Practice • Partnership • Transparency • Health Equity • Seven Generations